

## WHOSE KNOWLEDGE IS SCIENTIFIC KNOWLEDGE?

Many say science is one of the most democratic forms of knowledge. At the same time, the gap between scientists and the public only seems to be widening. While the privatization and patenting of scientific knowledge increases rapidly, general scientific literacy lags woefully behind.

As easy as it is to feel like science is obscure, too difficult, and perhaps even a little boring, shrugging-off its importance in our daily lives means letting others do all of the thinking, leaving everyone else to simply be consumers of the knowledge scientists & engineers produce - as education, entertainment, and technological tools & toys. What personal role can each of us play in sharing curiosity about the natural world and the ways we come to know it?

The goal of the Small Science Collective is to get everyone thinking about science through handy and inexpensive one page mini-zines. Our contributions come from researchers, students, artists, and seriously curious folk who want to share their love of nature – from gluons to gastropods – with fidelity and creativity. Our zines and pamphlets are distributed in subways, benches, coffee shops, and any place someone might least expect them. Perhaps catching the attention of strangers who didn't know they wanted to know more about ants, galaxies, or genes but are glad they got the unexpected chance. Print them, read them, share them. Leave them somewhere random for some stranger to pick up. The science is everyone's to share.

