

THE COCHINEAL IS A PARASITIC INSECT THAT FEEDS OFF THE PRICKLY PEAR CACTUS. ITS WHITE COTTONY PROTECTIVE OUTER LAYER IS QUITE MISLEADING BECAUSE THE FEMALE OF THE SPECIES PRODUCES A RICH CRIMSON PIGMENT. IT TAKES 70,000 INSECTS TO PRODUCE 1 POUND OF COCHINEAL!

CHANCES ARE YOU ARE CONSUMING (OR WEARING) HUNDREDS OF COCHINEAL INSECTS FROM WHICH CARMINE ACID IS EXTRACTED AND USED TO PRODUCE PRODUCTS SUCH AS COSMETICS, DYE, FOOD COLORING, JELLO, JAM, ALCOHOLIC DRINKS, OIL PAINTS AND MARASCHINO CHERRIES - YUM!

MAKE-UP COUNTER ARE AT THE TIME YOU ARE WEARING! SO, NEXT TIME YOU ARE AT THE MAKE-UP COUNTER ARE AT THE TIME YOU ARE WEARING!

DO YOU NEED A CHERRY TO TOP YOUR SUNDAE?

DO YOU WEAR LIPSTICK?

OR DRINK COLORFUL BEVERAGES?

